

Freshwater East

Coastcare Group

Steve Cannon

Coastcare Project

- **Keep Wales Tidy Project Part Financed by European Union**
- **Supported by other agencies including:**
 - **Welsh County Councils and Port Authorities**
 - **Environment Agency Wales**
 - **Dwr Cymru/Welsh Water**
 - **Countryside Council For Wales**
 - **Wales Tourist Board**
 - **Pembrokeshire Coast National Park**
- **Aim to involve local communities in caring for their coastal environment**
- **Community Groups are encouraged to “adopt” a beach or stretch of coastline**
- **Support and Grants**

Freshwater East Coastcare Group

◉ **Established June 1999**

◉ **14 Active Members**

**Regular support of other members of the local
Community**

◉ **Objective**

**To preserve and enhance the rural aspect of the beach and
its environment for the mutual benefit of all**

◉ **Consultation, participation and partnership**

Freshwater East Coastcare Group

Activities

- ◌ **Beach Cleans and Surveys**
- ◌ **Regular Meetings**
- ◌ **Meetings with Agencies involved with the Beach**
- ◌ **Provision of Bins and Bio-degradable Dog Bags**
- ◌ **Code of Conduct**
- ◌ **Water Quality**
- ◌ **Regular Monitoring**
- ◌ **Marine Mammal First Aid Course**
- ◌ **Otter Watch**
- ◌ **Raising Awareness**

Freshwater East Coastcare Group **Raising Awareness**

- **Produced a CD featuring local bands**
- **Beer Mats with Environmental Message**
- **Local Community and ATC in Beach Cleans**
- **Leaflets produced and distributed about the Group and its work**
- **FEDO Leaflets**
- **Radio Interviews**
- **Treasure Hunt and Environmental Quizzes**

Freshwater East Coastcare Group
Final Thought

**The Beach and the Countryside
are for all to enjoy. Please take
nothing but photographs, leave
only footprints and kill only time.**