



*A view through the window*

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# *Introduction*

Sustainable development of local area became in fashion word last years with a very few people knowing about exact meaning of it.

- Environmentally friendly/preserving natural resources and managing the environment and the land
- Socially righteous/engaging community
- Economically effective/reinforcing competitiveness and accessing markets.

We in Eko – Zadar in project development and implementation didn't know at the very beginning that we are doing sustainable development of the local area.

# *Geographic and demographic characteristics of Croatian coast*



- *Population 4.5 mil.*
- *Sea 31.067 km<sup>2</sup>*
- *Shoreline 5.835,3 km*
- *Mainland shoreline 30,5%*

# *Croatian Islands*



- *1,185 islands, islets and reefs*
- *4,012 km of island shoreline/69,5%*
- *36, 000 ha of land in three island national parks*
- *thousands of berths in island marinas*
- *2,600 hours of sunshine per year*

# *Zadar County*



- North Dalmatia
- County population 160.000
- City of Zadar 75.000
- 3000 years of history
  
- Famous on it`s Maraschino liquer and Cherry brandy production, basketball club Zadar, cultural heritage, gold and silver treasure, mariculture and fishery

# *Eko-Zadar*

- Driving force in environmental protection and organic farming in Zadar County and North Dalmatia region since 1999 – Earth Day
- 120 - 145 members
- 17 volunteers + 5 international
- Partnership with all local, some national and international stakeholders in project development and implementation
- Green Forum network
- Green hotline network
- Members are people of all levels of education, social status, profession, ages, sexes, ethnicities, nationalities...
- Membership is open



# *Coastal projects*

❖ DružbAdria (Adria Company)

❖ Rijeka Bijela (White River)

❖ Nature Park Telascica



# *DružbAdria*



Oil companies are lobbying in the Parliament and in the Government of Croatia for Russian oil transportation by pipeline to Croatian island Krk, embarkment to oil tankers and shipping over Adriatic sea.

# *DruzbaAdria-Threats*



## Mainland:

- Pipeline is outdated, leaks, it caused 4 times accidental pollution near fresh water supply source
- Pipeline passes near 4 protected landscapes (National and parks of Nature) on karst

## Sea:

- Ballast water contamination
- Embarkment has 3 times higher risk of pollution than disembarkment
- Accidental pollution
- Increased oil tanker traffic in Adriatic

# *DružbAdria 2/3*



It's not financially worth while:

- 1<sup>st</sup> y.: 30 mil. US\$ income
- Needed previous investment 80 mil. US \$
- 3<sup>rd</sup> y.: 80 mil- US\$ income
  
- Touristic activities in Kvarner bay annually income: 800 mil. US\$
- 65% residents on the Cro-coast make profit of touristic activities

# *DruzbaAdria 3/3*



Local communities` demand:

- Reliable cost-benefit analysis
- Environmental impact study
- Strategic evaluation on environmental impact
- Local communities` opinion expression

*Nobody doesn't want this!*



# Rijeka Bijela 1/4



# Rijeka Bijela 2/4

## Project Goal:

- To increase community involvement in the local area

## Activity:

- Clean-up action of wild waste disposal on the banks of River White (rijeka Bijela) in community of Karin, on the coast of a small inland sea.

# Rijeka Bijela 3/4

- Results:
- 16 tracks loaded with waste were taken to the regular waste disposal
- 22 NGOs of Zadar participated
- 28 local residents participated and school children as well
- More than 150 people attended
- Excellent media event



# Rijeka Bijela

Eventually:



Partners were:

Tourist Board of Zadar  
County,  
NGO Propela

Expenses: nearly 5000 €  
in kind contribution  
by sponsors

# Nature Park Telascica 1/3

- Founded on March 24th 1988
- Park area is 6706 ha.
- It includes south part of Long island with deep bay of Telascica and several smaller islands on the border with National park of Kornati islands.
- Mir/Peace is the lake on the Long island , it`s 23 ha with 10 m deep. The water is of very low salinity.
- Majority of land within the Park is in private prioprety.
- Olive groves were introduced 2500 years ago.

# Nature Park Telascica 2/3



Project title:

Olive Groves Revitalisation  
on Dugi Otok (Long  
Island)

Project goals:

- Introduction of sustainable development methods in olive cultivation
- Improved inter-sector cooperation



# Nature Park Telascica 3/3



## Activities:

- Training on organic farming for olive cultivation
- Marketing training
- Strategic planning of sustainable economic development on Dugi Otok (Long Island)

## Partners:

- Nature Park Telascica
- Municipality of Sali (Long Island)
- Ministry of Agriculture and Forestry of Croatia
- International organisations

Cost: 17.000 €

Duration: 12 months

# Days of Sun



- Fair of traditional and organic products, herbs and handiwork
- Summer fairs of 5 days: 27/07/2004
- Eko – Zadar organised 4 fairs
- International volunteers
- Supported by Tourist Board of Zadar County
- Expenses: 3420 € + volunteering

# *Conclusion*

## *We have:*

- *Zadar County ICAM Plan*
- *Integrated with Spatial Plan of Zadar County, 2004*

## *We need:*

- *More cooperation between sectors*
- *More transparency in decision making processes*
- *Citizens participation*
- *Plan Adoption by the County Council*
- *Implementation*



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